

ADI SEADES FINKELSTEIN

Product Designer

 adiseades.com

 linkedin.com/adiseades

 adiseades@gmail.com

 +972544962446

PROFILE

I am an experienced designer with a Bachelor's degree in Interior Design, with strong visual design skills and a keen eye for detail. Whether collaborating as a team player or pursuing independent projects, I maintain a positive attitude and consistently strive for excellence. I am currently seeking my next role in Product Design.

EXPERIENCE

Nuvei- Financial services | Product Designer 2023 – Present

- Design B2B and B2B2C products, including complex systems, dashboard, web and mobile apps.
- Collaborate with cross-functional teams, including product managers and development teams to align on product goals and priorities.
- Create wireframes and high-fidelity designs for solving complex product problems with innovative design solutions.
- Contribute to the development and maintenance of design systems and style guides to promote consistency across products.

Dede | Online Business Owner 2015 – 2023

- Founder of a business specializing in handmade baby textile.
- Design and create products based on market research, gaining insights into the needs of the target audience and brand's identity.
- Establish clean and functional visual designs in e-commerce marketing stores and website.
- Demonstrate adeptness in self-managing projects with a focus on efficient organization, thorough planning, and effective prioritization.
- Promote and monitor products on multiple channels, based on data-driven insights and analytics.
- Good communication with customers to address their concerns and feedback to ensure high levels of customer satisfaction.

IKEA | Visual Merchandiser Designer 2014 – 2015

- Deliver effective solutions for challenging home environments, for an easy and efficient customer experience.
- Collaborate and work closely with cross-functional departments on different projects that requires teamwork and communication skills.
- Effectively manage and prioritize projects and tasks, demonstrating strong self-reliance and the ability to work independently.

Ben Gurion Airport | Security Inspector 2006 – 2014

- Guiding and managing security teams and working under pressure.

EDUCATION

UX/UI Design

Codesigner
2022

B. Design – BA of Interior Design

The College of
Management
Academic Studies
2009-2013

SKILLS

Design Skills

UX Research
Wireframing
Prototyping
Usability Testing
Visual Design
Design Thinking

Tools

Figma
Sketch
Invision
Azure
Adobe Photoshop
AutoCad

Languages

Hebrew- Native
English- Fluent